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Cascadia Senior Living Recognized for Excellence in Resident Safety

(Daytona Beach, FL - March 27, 2017) - Cascadia Senior Living received recognition for their commitment to providing excellent care with a focus on achieving the highest level of resident safety and security through technology. In order to develop joyful and vibrant independent living, assisted living, and memory care communities, Cascadia strives to solve resident problems such as mobility, communication, personal safety and loss of dignity with advances in technology. Their communities, operated under the Fieldstone Communities name, are located throughout the state of Washington.

Silversphere, a senior living technology leader, presents the Herman L. Dawson award each year to a company within the senior housing industry. Senior living communities who receive the award understand and demonstrate the benefit of technology and the role it plays in business efficiencies while offering sophisticated care to their residents. Past winners include Oaks Senior Living and MorningStar Senior Living.

“Cascadia Senior Living has been a true partner to Silversphere both in technology and our Internet Marketing division. Their initiative to provide the highest level of security and safety in their communities pushed Cascadia Senior Living to seek out and implement nearly every technology and process innovation available, all to ensure their residents maintain the highest level of dignity and safety. It is this drive that has encouraged Silversphere to continue to push our limits in providing new technology,” said Rick Taylor, Senior VP of Market Expansion for Silversphere.

Founding partner, Doug Ellison, accepted the award on behalf of his team. “We are a small company in the Northwest corner of the country. We like to think of ourselves as innovative and different, so winning a prestigious award from a company that reaches into all segments of the senior housing industry across the United States suggests we are becoming who we intend to become. It’s an indication that all of our blood, sweat, and tears mean something,” says Wayne Purdom president of Cascadia Senior Living.

Cascadia Senior Living specializes in the creation and operation of innovative independent living, assisted living and memory care facilities throughout the state of Washington. Their guiding commitment is to provide excellent care for seniors in beautiful settings, intentionally designed for interaction and engagement.

Silversphere is the leading provider of senior care solutions in the senior housing industry. Their solutions include e-call systems, wander management, predictive care technologies, and various care sensors. Outside of technology, Silversphere introduced their Internet Marketing division in 2016, which focuses on enhancing senior living company’s online presence and overall brand strategy. For more information about Silversphere, please visit www.silversphere.com.

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